



# DOG FRIENDLY CHECKLIST



11 Best Practise actions if you seriously want to send out the right message

## MEDIA

### Web Site

- Send a strong welcome message on your website  
i.e. "We don't tolerate dogs, we absolutely love having them".

### Online booking channels

- Check facilities section and tick all dog friendly sections

### Visit [www.innfill.com](http://www.innfill.com)

- Read Two Rottweilers Later article

## INCOME

Consider £20 per pet charge

## CHECK IN

### Dog and Owner welcome letter

- include dog friendly and no go zones

### Dog Policy letter

- include liability section for signature

### Dog biscuit welcome gift bag

## ROOM

### Dog food menu

- featuring frozen food for kitchen to microwave

### Dog walks

- book or map

## RECEPTION

### Requisites

- Bowl
- Splash mat
- Poo bags

## EXTERIOR

- Poo bin
- Water bowl
- Bottle of fresh water next to outdoor bowl