

A welcome letter is always appreciated. If you include:

- Local walks.
- Vets phone number.
- Nearest pet shop address.
- Rules about dogs in eating areas.
- Dogs Perks premium package (see below).

There is a good chance the effort is repaid by favourable comments on reviews.

Dog Menu

The 'Natural Instinct' brand of foods won't take up much room in your freezer and will impress your guests enough to warrant a recommendation on Trip Advisor.



https://dogfoods4u.co.uk/brands/natural-instinct?gclid=EAlaIQobChMIy-yrnaem8glV2u7tCh2rFQw5EAAYASAAEgKWavD_BwE

Dog Perks

Consider having an premium package offer at £10+ which could include some of these items:

Bowl for water*

Bowl for food*

Chew rubber bone.

Dog ball.

Splash mats*. Apart from Royal corgis who are probably trained to eat

with knives and forks you need these to protect and prevent carpet stains.

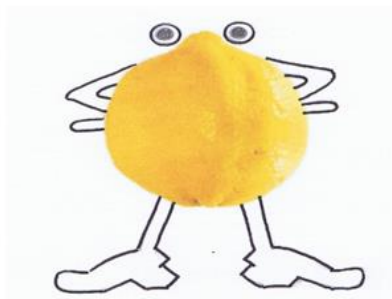
Dog Towel*.

Consider advertising on the Pets Pyjamas web channel. A commission based web site with a large number of registered bookers.

<https://www.petspyjamas.com>

Incidentally it is a good idea to ask for the dog's name when a direct booking is made. Not only a nice touch (the Gurnards Head, Cornwall have welcome letters written especially for canine guests) but gives you some idea of the breed. For instance, most dogs named Sabre will be Alsatians, names like Wolfe probably means the animal is one, and any names that rhyme with a geographical continent is a good indication of size. Might be best to ask outright what the breed is and if the reply starts with the letters 'PIT' best to put the phone down.

See <https://www.telegraph.co.uk/travel/destinations/europe/united-kingdom/articles/best-pet-friendly-hotels-britain>



squeeze more juice from your rooms